



**Board Meeting Minutes July 19<sup>th</sup>, 2021**

<i>Minutes Approval: August 16<sup>th</sup>, 2021</i>	<i>Yea:</i> Jared Reynolds, Sandra May, Jen Cook, Ron Merrill, Andrew Heath, Ben Braggins, John Cassel, Ryan Shirilla, Lydia West	<i>Nay: none Abstaining: none Missing:</i>
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**Attendees:** Jared Reynolds, Sandra May, Ron Merrill, Bill Yacopucci, Ben Braggins, John Cassel, Erika Rydberg, Lydia West

**Apologies:** Jen Cook, Andrew Heath, Ryan Shirilla

We began the meeting at 6:06 with a review of triumphs and achievements. We owe the Guild a debt of gratitude for assembling our new Laguna lathe! Our first round of purchasing using our tax credit funding has been completed (including reimbursement) and the Farmer’s Market continues to attract new people into our parking lot.

Signed Conflict of Interest statements for the current year were obtained from the board members who attended in person and will be mailed to board members who attended virtually.

A vote was held to approve the June 2021 minutes, with Ben moving to approve, Bill seconding, and all present voting in favor.

Sandra solicited questions on the financial reports included in July’s board packet. Of note, all rental office spaces originally planned for including both the private and open areas have now been rented out. An additional private office on the makerspace side is now open for occupancy. The non profit has also crossed a milestone of having more than \$100,000 in equity, including improvements made to our leasehold and equipment and other possessions.

We discussed our upcoming Market Days event. Jared has posted a spreadsheet on Drive with open slots for both demonstrators and people to engage with the public. We will have prototyping demos running more or less continuously; Ty Meier has also agreed to demonstrate. There needs to be a section of table reserved for the rock painting initiative for the public arts project, and we would also like to be able to take in small dollar donations and hold a raffle. Erika will print off banners and large photos for our booth, and Ben will create a flyer to promote our Artist in Residence initiative.

Sandra noted that she and John had company coming at the Open House of July 26<sup>th</sup> and made an ask

for additional board members to serve as tour guides that day.

Jared updated the board on the CDBG Microgrant application status. Several people from the City of Concord will be touring the space next week as we seek their support in this venture. The grant, which we would not administrate, would go to the city council in August for a vote with an opportunity for the public to review following. The funds would be used to hire a consultant to assist us with next steps in our growth process including an application for a larger grant.

We discussed several possibilities to sell our remaining tax credits for 2022.

Substantial time was set aside for a conversation about goals and marketing initiatives. More discussion needs to be had over the logo, but the board members in attendance were universally in favor of a name change to more clearly communicate what we do. "MakingMattersNH would remain our legal name, but we could seek approval for a trade name. Ben made a motion to change our name to "Concord Makerspace", Lydia seconded, and all in favor voted aye.

The remaining time was spent in round table discussion on our website, the logo, leveraging Google Business, and other aspects of marketing we might w