



Board Meeting Minutes

<i>Minutes Approval:</i>	<i>Yea: Jared, Sandra, Ron, Andrew, Bill, Ben, John, Erika, Ryan, Lydia</i>	<i>Nay: none Abstaining: none Missing: Jen</i>
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Date: August 16th, 2021

Attendees: Jared Reynolds, Sandra May, Jen Cook, Ron Merrill, Andrew Heath, Ben Braggins, John Cassel, Ryan Shirilla, Lydia West

Apologies: Bill Yacopucci, Erika Rydberg

The meeting commenced at 6:09 pm. We began with recent victories, discussing approval of our adjustments to the USDA grant to add back matches, the groundbreaking of the new website, and lobby renovations.

The minutes for July 2021 were approved, with a motion from Ben, a second from Lydia, and all present voting in favor. Note: Andrew was present for this vote but needed to step out of the meeting afterwards.

The financial reports for July were reviewed. Sandra noted that while our submission of our third request for reimbursement to the USDA showed technically as a profit, the invoice remains out for payment.

Our application for a planning grant under the CDFA block grant program continues to move forward and is up for discussion at the September meeting of the Concord City Council on 9/13/21. Sandra will be in attendance. We would have input over the consultant we would work with and Jared has reached out to several to see if their skill set would be a good fit for what we hope to explore via the grant. The emphasis is on understanding the needs of local entrepreneurs, and the city themselves writes the request for proposal on our behalf. Timing would be tight to turn around and use the grant as a

springboard to another grant to build capacity, but still doable.

We have \$7,500 left in tax credits to sell; Lydia and Andrew are pursuing a corporate possibility.

Final preparations for Market Days were discussed. We will offer up a three-month membership, \$100 gift cards donated by kind friends at Cols Kitchen and Goosebay, and a FreeTouchDeck built by John as prizes. Tickets will be priced at \$5/one or five for \$20.

The second half of our meeting was an open discussion about various sample logos generated for us on an online platform, two of which were clear favorites but could use several tweaks. Suggestions to make to the artist finalists were recorded by Jared.

At 7:44 pm the board held its executive session.